

**Course Title:      PHOTOGRAPHY**

Course Code:        BFGD-112

Credit Hours:        3 (1+2)

Course Outline:

**Course Objectives**

- To explore and understand the role of photography in history.
- To have the flavor of art photography, documentary photography, street photography, portrait photography
- To explore the world through aesthetical eye of the camera
- To learn the story telling by photography
- To learn how photographs are interpreted.

**Course Outcomes**

Upon the completion of this course students will be able to

- Demonstrate artistry by creating images that evoke an emotional response.
- Empathize with the world full of images
- Interpret the layers of any visual and to be able to create visuals accordingly.
- Apply the principles of lighting and color theory to a variety of photographic scenarios by measuring, evaluating, and adjusting light and color to create quality images.
- Select and use photographic equipment and technologies appropriate to the task.

## **Course Contents**

### **History and background of Photography**

- Invention of photography and its evolution
- The Film & Digital Process

### **Role of Photography through history**

- Documentary Photography
- Photojournalism
- Commercial Photography
- Street Photography
- Fashion and Editorial Photography
- Wildlife Photography
- Heritage and Cultural Photography

### **Influential Photographers**

- Dorthea Launge
- Richard Avedon
- Yousuf Karsh
- August Sander
- Annie Lebovitz
- David Baily

### **Basic Techniques of Photography**

- Types of Cameras
- Lenses and Filters
- Shutter, Aperture & Their Relationships, Exposure & Metering
- Image Capture (Elements of Composition, Golden Ratio vs. Rule of Thirds)
- Workflow and Image Editing (Retouching, Resolution & Printing)
- Natural and Available Light

### **Recommended Books**

1. Wells, L. (2021). *Photography a Critical Introduction*. Routledge.
2. Ingledew, J. (2012). *Photography*. UK: Laurence King Publishing.
3. Peterson, B. (2011). *Understanding Exposure: How to shoot great Photographs with a Film or Digital Camera*. New York: Amphoto Books.
4. Warren, B. (2011). *Photography: The Concise Guide*. Massachusetts: Cengage Learning.
5. Peterson, B. (2010). *Understanding Exposure: Understanding Exposure, 3rd Edition: How to Shoot Great Photographs with Any Camera*. New York: Amphoto Books.
6. Hallett, T. (2011). *Close-Up & Macro Photography*, UK: Ammonite Press.
7. Ctein. (1997). *Post-Exposure: Advanced Techniques for the Photographic Printer*. Massachusetts: Focal Press.
8. Schaub, G. (1999). *The Digital Darkroom: Black and White Techniques Using Photo shop*. United States: Silver Pixel.